



2024 Sponsorship Opportunities

The principal aim of the State Employees Combined Campaign is to strengthen and sustain North Carolina communities and their citizens. The campaign assures state employees and retirees continuous opportunity to support charitable organizations committed to improving the quality of life in our state, nation, and the world.

We invite you to be a part of the largest philanthropy event across North Carolina uniting over 100,000 state employees!

Consider partnering with the SECC through one of our campaign sponsorship levels outlined below and build connections with people all across the state and support impactful works in the communities you serve! Contact the SECC Director Laura Baker at laurabaker@ncsecc.org with any questions.



Diamond Level Sponsorship \$8,000

- ✓ Company Logo Recognition and 5 tickets to Campaign Celebration and Recognition Event (*Attended by Leadership and Volunteers*)
- ✓ Company Logo on SECC Website Homepage and Sponsors page
- ✓ Company Logo on Campaign Posters (posted at University and Dept. office public spaces)
- ✓ Company Logo Recognition at SECC Statewide Campaign Events and Workshops
- ✓ Digital Logo Recognition onsite at University & Dept. Lobbies/ Public Spaces
- ✓ Staffed Informational Table and Speaking Opportunity at SECC Statewide Campaign Events
- ✓ State Retiree Email Campaign Logo placement (5000/year)
- ✓ Branded Promo Items for campaign events across entire state
- ✓ "Donate Now" Page - Logo placement on pledge form, confirmation page, and notification email
- ✓ Epledge Platform Sponsorship - Flagship online giving platform for SECC. logo placed on Epledge login page, pledge confirmation page, and pledge notification email (5000 users/year)
- ✓ University and Dept Email Logo Branding (Emails sent to over 130,000 State employees every week from Sept. through Dec. (Best overall exposure opportunity in campaign))



Platinum Level Sponsorship \$5,000

- ✓ Company Logo Recognition and 3 tickets to Campaign Celebration and Recognition Event (*Attended by Leadership and Volunteers*)
- ✓ Company Logo on SECC Website Homepage and Sponsors page
- ✓ Company Logo on Campaign Posters (posted at University and Dept. office public spaces)
- ✓ Company Logo Recognition at SECC Statewide Campaign Events and Workshops
- ✓ Digital Logo Recognition onsite at University & Dept. Lobbies/ Public Spaces
- ✓ Staffed Informational Table and Speaking Opportunity at SECC Statewide Campaign Events
- ✓ State Retiree Email Campaign Logo placement (5000/year)
- ✓ "Donate Now" page - Logo placement on pledge form, confirmation page, and notification email
- ✓ Branded Promo Items for campaign events across entire state



Gold Level Sponsorship \$3,000

- ✓ Company Logo Recognition and 2 tickets to Campaign Celebration and Recognition Event (*Attended by Leadership and Volunteers*)
- ✓ Company Logo on SECC Website Sponsors Webpage
- ✓ Company Name on Campaign Posters (posted at University and Dept. office public spaces)
- ✓ Company Name Recognition at SECC Statewide Campaign Events and Workshops
- ✓ Staffed Informational Table at SECC Statewide Campaign Events
- ✓ State Retiree Email Campaign Logo placement (5000/year)
- ✓ Speaking Opportunity at an SECC Statewide Campaign Event



Silver Level Sponsorship \$1,000

- ✓ Company Logo Recognition and 1 ticket to Campaign Celebration and Recognition Event (*Attended by Leadership and Volunteers*)
- ✓ Company Name on SECC Website Sponsors Webpage
- ✓ Company Name on Campaign Posters (posted at University and Dept. office public spaces)
- ✓ Company Name Recognition at SECC Statewide Campaign Events and Workshops
- ✓ Unstaffed Informational Table at SECC Statewide Campaign Events

[See Level Comparisons and Pricing](#)